Special Report

Richard Quek's JV Secrets

By Richard Quek
http://www.timmeseminar.com

Presented by: Jeremy Gislason

Web site: http://www.surefirewealth.com

Email: -

1. Purpose of Report

The purpose of this report is to reveal how I set up my Joint venture to promote my ebook, “EXPOSED!”- 101 Proven Strategies To Get More Visitors To Your Web Site In One Day Than Most Web Sites Get In A Year! This report will reveal the strategy I used in setting up the Joint Venture. I will also provide you with the actual emails that I used.

2. Distribution Rights

This is a FREE Report and you have the right to freely distribute this report.

3. Richard Quek’s JV Secrets

Your Passport To Getting Joint Venture Deals With Top Internet Marketers

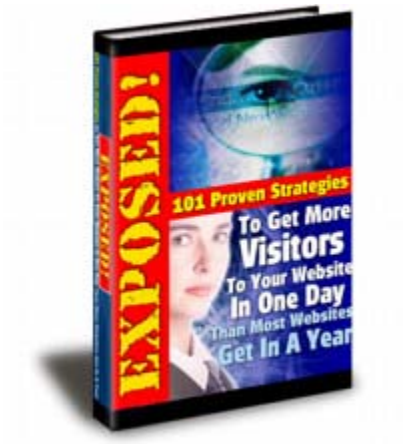
“Discover the Secret To Creating Lucrative Joint Ventures That Can Boost Your Credibility And Create A Pipeline Of Cash Flows Within The Next 30 Days...Even If You Do Not Have Your Own Product Or Have Never Set Up A Joint Venture Before”

This ebook is on the subject of Joint Venture. It reveals how I started my first JV project back in 2003 without having contacts with any JV partners. Using some simple strategies and resources I now have the opportunity to work with some of the top Internet marketers in the world.

For more information you are welcomed to check out the web site...

CLICK HERE

4. The JV Project - EXPOSED!



Web site: CLICK HERE

101 Proven Strategies To Get More Visitors To Your Web Site In One Day Than Most Web Sites Get In A Year!

Do you like the heading? Well I would like to thank one person for suggesting the heading - 101 Proven Strategies To Get More Visitors To Your Web Site In One Day Than Most Web Sites Get In A Year!

All credit goes to Mark Hendricks for suggesting that impressive title. Mark, thanks for your help!

After my first joint venture with the launch of the Internet Money Machine ebook I decided to author another ebook. By this time I have tested many of the traffic generating strategies available on the Internet, so the book will be on the topic of traffic generation.

The EXPOSED book reveals 101 strategies for generating traffic to any web site. It took me a few months of preparation as this book comes with a printed copy as well besides the ebook version.

How do I promote EXPOSED?

Since I had first hand experience from my first JV project (The Internet Money Machine), I had to plan another strategy for promoting this ebook.

What was my strategy?

> ***"I will approach some of the top Internet marketers for their testimonials and I'll offer them the opportunity to promote the ebook upon launch. They will have the first mover advantage."***

Hey, that's killing two birds with one stone. So I started planning and creating my emails. I usually create all my emails before I start taking action so I know the flow. After that it will be just copy and paste!

I have my existing list of JV partners and need to compile a new list as well. By the way I also provided testimonials to other Internet marketers and start building relationships with these Internet marketers by now.

Here are some of the emails that I used for the EXPOSED project.

Request for Testimonials

Invitation email sent out to my JV partners...

> Dear...,
>
> I hope you are well. I would like to *thank you* for your continuous support and encouragement.
>
> The reason I am writing to you is because I am finalizing *my fourth book*, 'EXPOSED! – 101 Ways to EXPOSE Your Web Site. I would be honored if you could provide me with a short endorsement for the book.
> Please download a *'review copy'* of the ebook here:
>
> http://www....
>
> I'll also appreciate any *comments* and recommendations to improve it.
>
> Should you have any *suitable resources* that will be suitable for inclusion in the book, please let me know.

Here are some of the *things* that I have prepared for you for your support:

1. Your testimonial, including your name and web site address will be included in both versions of the book- paperback copy and ebook.

2. These testimonials will also be included on the web site.

3. I'll provide you a complimentary copy of the 'completed ebook'.

4. Once the book is printed, I'll send you a complimentary paperback copy of the book.

5. Before I launch the ebook to the public at a price of $47.00, I'll like to offer you the *opportunity* to promote the ebook to your list. You'll be the first few Internet marketing leaders to promote the ebook. I'll set the *commission* at clickbank to 65% during the pre-launch. After 30 days (or depending on your feedback I'll reset the commission to 50% and launch it to the general public). What this means is that you'll be able to take advantage of the *pre-launch* with a 65% commission.

Please let me know if you're interested in this JV so that I can inform you once the ebook and web site is ready.

Thanks for reading and I hope for a favorable reply from you.

Regards

Richard Quek

http://www.internetmarketingtrainer.com
Email: xxxxx

*thank you - be grateful and thank them for their support.

*my fourth book - tell them more about yourself to create posture and credibility. The title tells them what the book is about.

*review copy - always send your JV partners a review copy of your product.

*comments - tell them that you respect them and will welcome their suggestions. Hey, you may receive free advice!

*suitable resources - show them that you want to assist them by promoting their products in your ebook.
*things - list down all the benefits you prepared for them.

*opportunity - tell them you'll provide them with first mover opportunity to promote your product.

*commission - tell them how your affiliate program is set up and offer a BIG "bait".

*pre-launch - tell them that this is a pre-launch opportunity.

Invitation sent to **potential JV partners**...

(This is a modification of the first email. Since I do not have any relationship with them, I need to tell them briefly about myself.)

Dear...,

It is indeed an honor for me that you are reading this email. First let me *introduce* myself. My name is Richard Quek and I am the author of 3 books.

1. Cappuccino & Success – short motivational stories.
2. The Insider Secrets to Network Marketing – Make or break in your first 90 days!
3. The Internet Money Machine – How to build your super digital pipeline!

These books are both in paperback copies and ebook version. You can check out the details from my web site:

http://www.internetmarketingtrainer.com

The reason I am writing to you is because I am finalizing my fourth book, 'EXPOSED! – 101 Ways to EXPOSE Your Web Site. I would be honored if you could provide me with a short endorsement for the book. Please download a *'review copy'* of the ebook here:

http://www....

I'll also appreciate any comments and recommendations to improve it.

Should you have any suitable *resources* that will be suitable for inclusion in the book, please do let me know.

Here are some of the things that I have *prepared for you* for your support:

1. Your testimonial, including your name and web site address will be included in both versions of the book- paperback copy and ebook.

2. These testimonials will also be included on the web site.

3. I'll provide you a *complimentary copy* of the 'completed ebook'.

4. Once the book is printed, I'll send you a complimentary paperback copy of the book.

5. Before I launch the ebook to the public at a price of $47.00, I'll like to offer you the opportunity to promote the ebook to your list. You'll be the first few Internet marketing leaders to promote the ebook. I'll set the commission at clickbank to 65% during the pre-launch. After 30 days (or depending on your feedback I'll reset the commission to 50% and launch it to the general public). What this means is that you'll be able to take advantage of the pre-launch with a 65% commission.

Please let me know if you're interested in this JV so that I can inform you once the ebook and web site is ready.

Thanks for reading and I hope for a favorable reply from you.

Regards

Richard Quek

Email: xxxxxx

*introduce - I need to do a bit of introduction since they may not know who I am.

*review copy – I provided them with a review copy of the ebook.

*resources – I offered to include their resources in the ebook.

*prepared for you – I mentioned the benefits that they will receive by assisting me.

*complimentary copy – offer them the paperback copy of the book.

Follow Up email to those who do not respond...

Dear ... ,

I am not sure if you received my previous email. It is an important email and just in case you missed it please see the copy below.

As always thanks for your support.

Richard Quek
Email: xxxx

[Include the previous email here]

Thank You Email...

Hi ...,

First of all I would like to thank you for your support in providing the testimonials for my new ebook, EXPOSED! '101 Proven Strategies To Get More Visitors To Your Website In One Day Than Most Websites Get In A Year'.

I'm launching the ebook for the first time and as promised I'm offering you the privilege to promote it before I offer to others. If you are interested in this joint venture please *sign up* here:

http://www....

The *price* of the ebook is $47.00 and I have set the commission rate to 65% at the moment. Please feel free to contact me should you need more information.

You can view the web site here:

http://www.exposedtraffic.com

Also please *download a copy* of the updated ebook here:

http://www....

Wishing you super success

Richard Quek

*sign up – I provide them the link to sign up for the affiliate program.

*price – I tell them the price and the rate of commission.

*download a copy – I provide them a copy of the ebook.

Follow up on Thank You email...

Hi ...,

I hope that you managed to download the ebook, 'EXPOSED!'. Just in case you did not manage to download it, here is the download link again:

http://www....

I will appreciate any recommendations and suggestions from you.

If you have not joined the Affiliate program you can join from this page:

http://www....

There are a few ads on the resource page that you could use.

Just to remind you that the commission is set at 65% at the moment. From the selling price of $47.00, you'll receive $27.61 as your commission. The *conversion rate* is between 2% to 5% at the moment.

If you have a list I would recommend that you send a personal

recommendation to your list. One of our *Affiliate* made more than 60 sales within a week just by sending a personal recommendation to his list.

Please let me know if you need any further information.

Wishing you Super Success.

Richard Quek

*conversion rate – I will tell them the conversion rate to indicate the success of the promotion.

*Affiliate – I provide statistics on successful promotion by other JV partners. This will provide a goal/target and inspire your JV partners. It will provide them with incentive to do better.

Note: *As promised when the paper back copy of the book EXPOSED is ready, I'll send them a copy with a covering letter thanking them for their support.*

Joint Venture To Promote ebook

Here are the emails I used to source for JV partners and affiliates to assist with my promotion. This is after my initial JV partners had the opportunity to promote to their list. This is about 2 weeks after I launched the ebook.

Invitation Emails

Hi ...,

I would like to thank you for taking the time read this email.

The reason I'm writing to you is to offer you a joint venture in promoting my new ebook, EXPOSED! '101 Proven Strategies To Get More Visitors To Your Website In One Day Than Most Websites Get In A Year'.

This ebook has just been released and you're the first group of Internet

marketing leaders that I'm approaching. Since the book is still new, I'm offering you the privilege to promote it before I open it to others. If you are interested in this joint venture please sign up here:

http://www....

The price of the ebook is $47.00 and I have set the commission rate to 65% at the moment. Once I open it to others in about a month's time I'll reset the commission to only 50%. Please feel free to contact me should you need more information.

You can view the web site here:

http://www.exposedtraffic.com

Also please download a copy of the ebook here:

http://www....

Wishing you super success

Richard Quek
Email: xxxxx

Hi ...,

My name is Richard Quek and I would like to thank you for taking the time read this email.

The reason I'm writing to you is to offer you a joint venture in promoting my new ebook, EXPOSED! '101 Proven Strategies To Get More Visitors To Your Website In One Day Than Most Websites Get In A Year'.

This ebook has just been released and you're the first group of Internet marketing leaders that I'm approaching. Since the book is still new, I'm offering you the privilege to promote it before I open it to others. If you are interested in this joint venture please sign up here:

http://www....

The price of the ebook is $47.00 and I have set the commission rate to

65% at the moment. Once I open it to others in about a month's time I'll *reset the commission* to only 50%. Please feel free to contact me should you need more information.

You can view the web site here:

http://www.exposedtraffic.com

Here are *2 endorsements* for the ebook:
= =

The information you provide is always top-quality, and gives people directly what they are looking for.

My subscribers are always asking me how they can get more traffic for their web sites - now, at last, I can point them towards a highly effective resource that tells them quite simply everything they need to know about exposing their web site.

Personally, I receive over two million hits a month to my web sites, and I couldn't find a single technique that I use, that you don't comprehensively describe in your book - plus I found plenty of new techniques I can now put into practice.

In my opinion, it is an essential resource for anyone wishing to get more exposure for their web site.

Best regards

Steve Shaw
= =

I just had to write and say "Wow!"... what a great collection of strategies to get visitors to your website. If people would do just a few of your suggestions they would easily get a ton more traffic to their site. If they would follow your Top 12 suggestions, they would get more traffic than 99 percent of all websites in the world. Great job putting together all these great tips and resources in one easy-to-read manual.

Mark Hendricks
= =

If you are interested in this JV proposal please let me know and I'll send you a copy of the ebook for your review.

Wishing you super success

Richard Quek
Email: xxxxx

*reset the commission – Create urgency by telling them that the commission rate will be reduced from 65% to 50%.

*2 endorsements – I include 2 testimonials to create leverage.

Follow Up Email

Hi ...,

I hope that you received all my previous emails. Please download the final copy of the ebook here:

http://www....

I just launched the ebook. I will be grateful if you would like to be my JV partner to promote the ebook. I am offering a 65% commission at the moment.

If you are interested here is the *sign-up page*:

http://www....

Thanks for your time.

Richard Quek
Email: xxxxx

*sign-up page – Provide them with the link to sign up for you affiliate program.

Thank You Email

Hi...,

I would like to take this opportunity to thank you for joining the 'Exposed' Affiliate program.

The commission rate is still set at 65%. From the selling price of $47.00 you'll receive a commission of $27.61.

Just to remind you, here is the link to access your *Affiliate Center*:

http://www.exposedtraffic.com/ecmaff/ezGafflogin.php

The User Name is your Clickbank ID.
The Password is the one that you chose when you sign up for the Affiliate program.

There are some sample ads that you could use. These are under the link 'Resource' in the Affiliate center when you login.

Should you have any problem please feel free to contact me.

The *referral link* to promote the Exposed ebook is:

http://www.exposedtraffic.com/ezGaffurl.php?offer=affnick&pid=1

Please replace 'affnick' with your Clickbank ID. Also do not forget to cloak it and test the link before promoting it.

The ebook is still new and had just been listed in the Clickbank product page. It is under Marketing & Ad – Resource/ Promotion. I hope that you'll take the opportunity to promote it.

If you intend to promote it to your list please do let me know the proposed date. For your information, the average *conversion rate* at the moment is between 2% to 5%.

Thank you for your support.

Wishing you Super Success!

Richard Quek
Email: xxxxx

*Affiliate Center – I provide them with the link to login to the affiliate center.

*referral link – I provide them with the referral link and instructions.

*conversion rate – I reveal the average conversion rate.

Let's review what I did...

1. I created my book in ebook version and paperback copy. You do not need a paperback copy. An ebook version is good enough and you need to modify your emails accordingly.

2. I set up my strategy - "I will approach some of the top Internet marketers for their testimonials and I'll offer them the opportunity to promote the ebook upon launch. They will have the first mover advantage."

3. I prepared all my emails.

Invitation for Testimonials:

4. I sent out my invitation email for Testimonials to my **existing JV partners**.

5. I sent out my invitation email for Testimonials to my **potential JV partners**.

6. I sent out follow up emails

7. I send them an email thanking them for the testimonial with the link to download the finished ebook. I make an offer for them to promote the ebook.

8. When the paperback copy of the book is ready, I send them a thank you email and requesting for their mailing address and telephone number. By the way the courier company needs the telephone number so that they could call if they have problem delivering.

9. I send them the physical copy of the book when it was released with a covering letter thanking them for their support.

Invitation to Promote my ebook

10. I email other **potential JV partners** with an **invitation to promote my book**.

11. I follow up with those who do not respond.

12. I email them to thank them for joining as affiliate. I also provide them with some instructions about the affiliate program.

13. I send an email to thank them for their support.

That's what I did to create some of the Joint Ventures for my EXPOSED ebook project.

I ended up having some great testimonials and increase my JV partners' database.

Here are some great testimonials I received...

"Not another Internet marketing book! That's what I thought when I received this one. To be polite, I started reading it. But then I couldn't stop! I'm considered an Internet veteran, but this gem contains some things even I didn't know. Excellent value. Get it."

Joe Vitale, #1 Best-Selling Author - "Spiritual Marketing"
www.MrFire.com

"Richard, No hype here! I wish I had this ebook when I first started out online. As a seasoned marketer I can honestly say I only knew of 20% of your methods. I shutter to think what will happen when I apply the other 80%. I have placed this ebook right in my desktop to use as a daily resource library to take my marketing to the next level. I can easily say that this is the most informative book I have ever read on generating an avalanche of traffic to your website. Well Done!

Mike Filsaime
www.butterflymarketing.com

I just had to write and say "Wow!"... what a great collection of strategies to get visitors to your website. If people would do just a few of your suggestions they would easily get a ton more traffic to their site. If they would follow your Top 12 suggestions, they would get more traffic than 99 percent of all websites in the world. Great job putting together all these great tips and resources in one easy-to-read manual.

Mark Hendricks
Publisher/Author/Consultant
Joint Venture Specialist
http://www.hunteridge.com

The information you provide is always top-quality, and gives people directly what they are looking for.

My subscribers are always asking me how they can get more traffic for their web sites - now, at last, I can point them towards a highly effective resource that tells them quite simply everything they need to know about exposing their web site.

Personally, I receive over two million hits a month to my web sites, and I couldn't find a single technique that I use, that you don't comprehensively describe in your book - plus I found plenty of new techniques
I can now put into practice.

In my opinion, it is an essential resource for anyone wishing to get more exposure for their web site.

Best regards

Steve Shaw
Technical eMarketer
http://takanomi.com

Congratulations on your 4th e-book, you've done it again!
This e-book is great for anyone whether you're just starting

out or you're an old pro looking to generate more traffic to your website. There are tons of great resources to get lots traffic from in this e-book

I picked up some very useful tips on search engine optimization and ways to get more visitors to our sites. Well done!

Warm Regards,
Jeremy Gislason
www.ISORegister.com

Sometimes we use the titles for attracting the attention. This is not the case with Richard's ebook. When he says about the "101 Proven Strategies To Get More Visitors To Your Website In One Day Than Most Websites Get In A Year" he means exactly the 101 ways from 1 to 101 mentioned to his ebook.

I can assure you this ebook will be your starting point when promoting your site; whenever I want to check for more ways to expose my sites (that means: to get more traffic, sales and subscribers) I just open Richard's ebook and "Voila! Another one is found!" - Great job, I highly recommend it!

John Delavera
http://www.software4profit.com

You've put together an extremely useful and unique guide targeted to the ultimate quest for traffic generation...it's an excellent resource for anyone looking to getting tons of traffic! (and who doesn't want them?)

You've basically covered *everything* here, and after reading this, nobody will have to complain about lack of traffic - they'd be too flooded with it to have the time!

Regards,
Ewen Chia
http://www.InternetCashStreams.com

I confess I was somewhat skeptical about reading yet another ebook about how to drive traffic to my web site. I fully expected it would simply be a list of URL's where I could submit my site.

Wrong! I was more than pleasantly surprised that not only have you included the URL's, but you've explained thoroughly all the how's, when's, where's and why's of traffic generation.

Well done! I'd recommend 'EXPOSED! – 101 Proven Strategies To Get More Visitors To Your Website In One Day Than Most Websites Get In A Year' to anyone who wants MORE traffic.

Cheers,
Rosalind Gardner
http://SuperAffiliateHandbook.com

At the same time I managed to make some good income from the promotion by my JV partners.

03-03	09:40	W37QZQS8	01	$14.86
03-03	09:25	WFT9CXF5	01	$14.86
03-03	09:20	WT519P6K	01	$14.86
03-03	09:02	W9DNJV5D	01	$14.86
03-03	08:42	WEJ4PJRC	01	$14.86
03-03	08:25	WGC1NCGP	01	$14.86
03-03	08:21	WYJ59SYN	01	$14.86
03-03	08:18	WG9YTRKE	01	$14.86
03-03	08:09	WKP2PQLL	01	$14.86
03-03	08:02	W878X856	01	$14.86
03-03	07:58	WZOCK3NV	01	$14.86
03-03	07:55	WXTYS5ZG	01	$14.86
03-03	07:47	WFYGBN3P	01	$14.86
03-03	07:41	WWHCP6JO	01	$14.86
03-03	07:35	W4MHDN8R	01	$14.65
03-03	07:33	WSBEFBYO	01	$14.86
03-03	07:33	W9G75GXV	01	$14.86
03-03	07:26	W9YWS4LG	01	$14.86
03-03	07:23	WOEKX46N	01	$14.86
03-03	07:22	WMBE49O1	01	$14.86
TOTAL:				$868.90

Above is a screen shot of part of my Clickbank statement. There are a few things I would like to highlight:

1. This statement was when I launched the ebook. My first sale was at 07.22.

2. Between the time 07.22 to 09.40 (2 hours) I generated $868.90

This is not impressive when compared to other launches but this was the beginning of my JV project. Hey, there was no proper project launches strategy during that time!

The ebook was sold for $47.00 and I only received $14.86 for each sale. To me it was a major success and a turning point in my Internet marketing career.

Over the next few hours, days and weeks, more sales poured in. To me personally, the success is NOT the money made, but the success of my JV project and the JV partners that I managed to create relationship with.

So my friend, I believe that if I can do it, YOU can do it too!

As the saying goes, "Success breeds Success". After I completed the EXPOSED ebook project and I proceeded to my next major JV project, "ZOOM to Super Success". So let's move on to ZOOM...

5. Thank You

I would like to thank you for reading this report. I hope that you find the information useful. I have tried my best to show you the step-by-step approach I used for my JV project.

Please feel free to distribute this report to those who are interested in using Joint Venture to build their business.

If you would like to discover the strategies and step-by-step blueprint I used for my other JV projects you can get more information here...CLICK HERE